

2019-20 ADVERTISING ISSUES

FALL	CENTER MAGAZINE ISSUE	TYPE OF EVENT	EVENT DATE(S)
#1	The Planets	Symphony	OCT 5, 2019
	BEAUTIFUL - The Carole King Musical (4 shows)	Broadway & Beyond	OCT 11, 2019
	The Four Italian Tenors	Touring Production	OCT 20, 2019
#2	My Homeland	Symphony	NOV 2, 2019
	Harlem 100	Touring Production	NOV 3, 2019
	Portraits of the Unsung	Choirs	NOV 9, 2019
	The Midtown Men	Touring Production	NOV 14, 2019
#3	THE PIANO GUYS	Touring Production	NOV 21, 2019
	Cirque Dreams Holidayze (3 shows)	Broadway & Beyond	NOV 22, 2019
#4	Holiday Pops Concert with Chris Mann	Symphony	DEC 14, 2019

WINTER/ SPRING	CENTER MAGAZINE ISSUE	TYPE OF EVENT	EVENT DATE(S)
#5	Picasso at the Lapin Agile (6 shows)	Center Stage Theatre	JAN 10, 2020
	Bill Engvall	Touring Production	JAN 17, 2020
	Popovich Comedy Pet Theater	Symphony	JAN 29, 2020
	Russian National Ballet: <i>Cinderella</i>	Touring Production	FEB 9, 2020
#6	August: Osage County (6 shows)	Center Stage Theatre	FEB 15, 2020
	Broadway Princess Party	Touring Production	FEB 7, 2020
	The Greatest Love of All - The Whitney Houston Show	Touring Production	FEB 18, 2020
	Blue Man Group (5 shows)	Broadway & Beyond	FEB 21, 2020
#7	Carousel in Concert (2 shows)	Broadway, MSO, CST	MAR 7, 2020
#8	Shostakovich Symphony No. 7	Symphony	APR 18, 2020
	REZA: Edge of Illusion	Touring Production	APR 25, 2020
	Sons of Serendip	Touring Production	MAY 2, 2020
#9	A Gentleman's Guide to Love and Murder (7 shows)	Center Stage Theatre	MAY 8, 2020
	CATS The Musical (3 shows)	Broadway & Beyond	MAY 12, 2020
	The Finest Hour	Touring Production	MAY 16, 2020
#10	Once On This Island (2 shows)	Broadway & Beyond	JUN 16, 2020

ADD-ON OPPORTUNITIES / \$350 for each series / \$900 for all 3 series* **Space is limited*

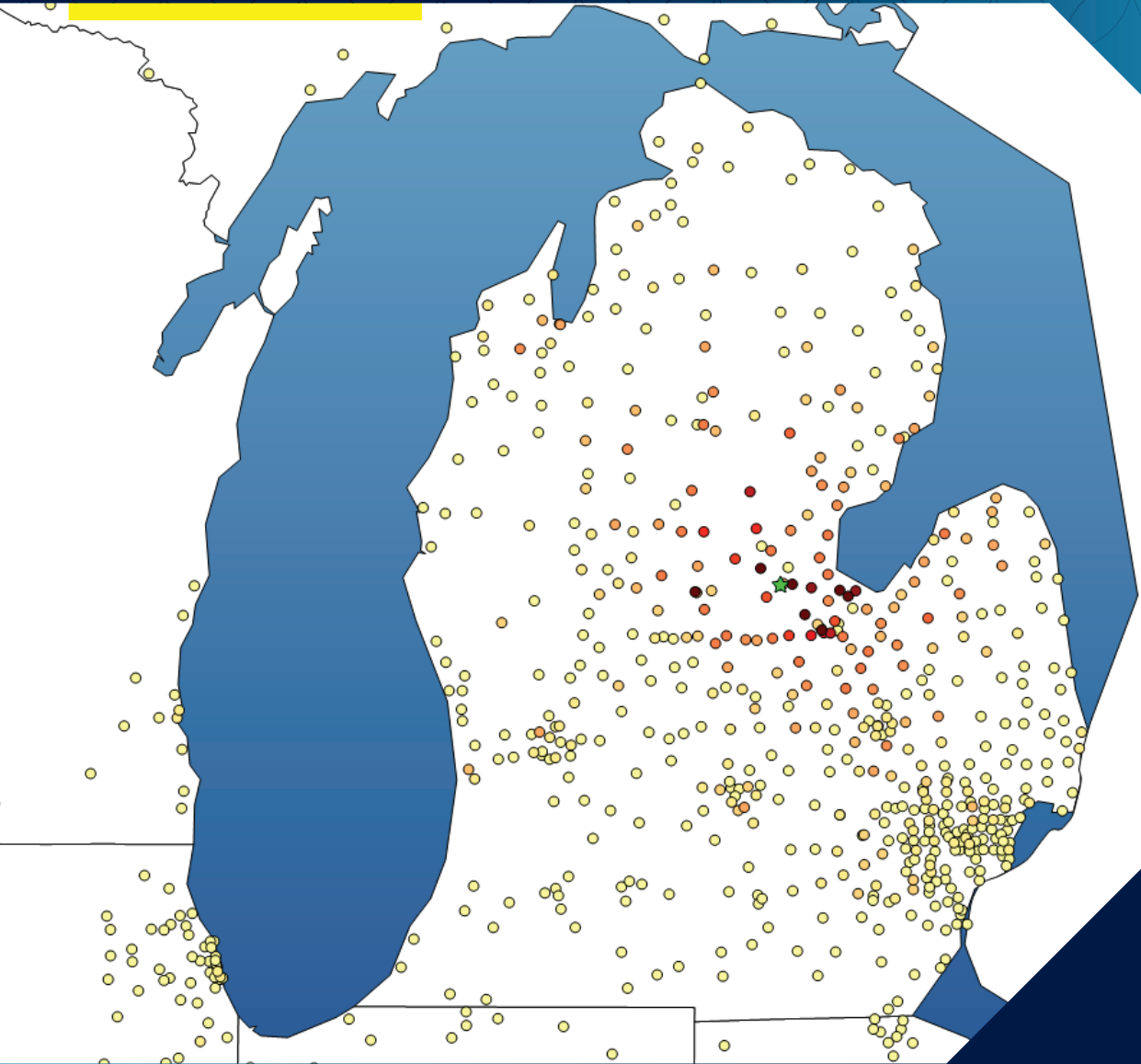
*Space is limited

MADE IN MICHIGAN SERIES	Sam Huss	OCT 12, 2019
	Matt Ferranti	JAN 25, 2020
	Eric Anthony Johnson	APR 4, 2020
WINDOWS ON THE WORLD SERIES	African Children's Choir	OCT 17, 2019
	Che Apalache	NOV 17, 2019
	Shesh Besh	JAN 16, 2020
	The Reminders	FEB 26, 2020
YOUTH ON STAGE	Peanut Gallery: Snow White Musicapalooza (3 shows)	NOV 8, 2019
	Youth Choirs: Holiday Concert	DEC 10, 2019
	Youth Choirs: Spring Concert	APR 22, 2020
	Peanut Gallery: Fantastic Mr. Fox (5 shows)	JUN 11, 2020

QUESTIONS? Contact Tina Raymond raymond@midlandcenter.org / 989.631.5930 x1275

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WHY ADVERTISE IN CENTER MAGAZINE?



- / Reach over 63,000 people.
- / Your regional visibility will increase.
- / You will be affiliated with a top 200 world-wide venue!
- / You will receive complimentary tickets.

GROUP DISCOUNTS AVAILABLE GETTING TOGETHER JUST GOT EASIER!

- / Group pricing starts at just 10 people!
- / Personalize your night: We can customize a package.
- / Entertain your clients
- / Dinner and Show Packages available

ANNUAL RATES / SIZES

SIZE		WIDTH X HEIGHT	ANNUAL RATE	COMPLIMENTARY TICKETS*
1/6 PAGE		2.3125" x 2.5"	\$1320	1 pair
1/4 PAGE		2.3125" x 3.75"	\$1860	2 pair
1/3 PAGE		4.75" x 2.5"	\$2349	3 pair
1/2 PAGE HORIZONTAL		4.75" x 3.8125"	\$3150	4 pair
1/2 PAGE VERTICAL		2.3125" x 7.75"	\$3150	4 pair
2/3 PAGE		4.75" x 5.125"	\$4050	6 pair
FULL PAGE		4.75" x 7.75" <small>(with Bleed: 5.75" x 8.75")</small>	\$5700	8 pair

*Annual contracts only